



Community Profile

Rings: 1, 2, 3 mile radii

153 Potomac Passage, Oxon Hill, MD 20745,

Latitude: 38.7847

Longitude: -77.01534

	1 mile	2 mile	3 mile
Population Summary			
2000 Total Population	4,821	22,398	74,212
2010 Total Population	5,048	23,776	78,849
2019 Total Population	7,095	26,496	88,476
2019 Group Quarters	13	34	982
2024 Total Population	7,837	27,648	93,078
2019-2024 Annual Rate	2.01%	0.85%	1.02%
2019 Total Daytime Population	7,867	26,065	122,413
Workers	4,714	14,183	83,432
Residents	3,153	11,882	38,981
Household Summary			
2000 Households	1,867	9,357	32,518
2000 Average Household Size	2.58	2.39	2.25
2010 Households	2,028	9,790	35,167
2010 Average Household Size	2.48	2.43	2.21
2019 Households	2,811	10,812	39,408
2019 Average Household Size	2.52	2.45	2.22
2024 Households	3,085	11,244	41,515
2024 Average Household Size	2.54	2.46	2.22
2019-2024 Annual Rate	1.88%	0.79%	1.05%
2010 Families	1,212	5,820	19,032
2010 Average Family Size	3.16	3.13	2.96
2019 Families	1,642	6,302	20,687
2019 Average Family Size	3.24	3.18	3.00
2024 Families	1,789	6,506	21,550
2024 Average Family Size	3.28	3.20	3.01
2019-2024 Annual Rate	1.73%	0.64%	0.82%
Housing Unit Summary			
2000 Housing Units	1,986	9,877	34,558
Owner Occupied Housing Units	64.7%	60.8%	51.9%
Renter Occupied Housing Units	29.3%	33.9%	42.2%
Vacant Housing Units	6.0%	5.3%	5.9%
2010 Housing Units	2,424	10,853	38,765
Owner Occupied Housing Units	56.3%	58.2%	47.6%
Renter Occupied Housing Units	27.4%	32.0%	43.2%
Vacant Housing Units	16.3%	9.8%	9.3%
2019 Housing Units	3,078	11,759	42,728
Owner Occupied Housing Units	61.6%	58.3%	46.4%
Renter Occupied Housing Units	29.8%	33.6%	45.8%
Vacant Housing Units	8.7%	8.1%	7.8%
2024 Housing Units	3,254	12,071	44,661
Owner Occupied Housing Units	65.7%	59.8%	47.0%
Renter Occupied Housing Units	29.1%	33.3%	46.0%
Vacant Housing Units	5.2%	6.9%	7.0%
Median Household Income			
2019	\$102,077	\$99,359	\$97,239
2024	\$109,363	\$106,592	\$105,948
Median Home Value			
2019	\$332,279	\$334,933	\$418,630
2024	\$355,691	\$371,497	\$477,193
Per Capita Income			
2019	\$49,283	\$54,568	\$58,015
2024	\$54,881	\$60,342	\$64,917
Median Age			
2010	41.7	41.6	38.5
2019	43.8	43.4	40.0
2024	43.8	43.4	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	2,811	10,812	39,408
<\$15,000	4.1%	4.4%	7.4%
\$15,000 - \$24,999	3.1%	3.9%	4.1%
\$25,000 - \$34,999	6.2%	4.9%	5.2%
\$35,000 - \$49,999	7.9%	8.2%	7.7%
\$50,000 - \$74,999	15.0%	15.8%	14.5%
\$75,000 - \$99,999	12.0%	13.0%	12.2%
\$100,000 - \$149,999	24.5%	21.9%	21.1%
\$150,000 - \$199,999	11.1%	11.8%	12.2%
\$200,000+	16.1%	16.0%	15.6%
Average Household Income	\$124,819	\$133,151	\$131,791
2024 Households by Income			
Household Income Base	3,085	11,244	41,515
<\$15,000	3.6%	3.7%	6.5%
\$15,000 - \$24,999	2.6%	3.3%	3.4%
\$25,000 - \$34,999	5.6%	4.4%	4.5%
\$35,000 - \$49,999	6.9%	7.2%	6.6%
\$50,000 - \$74,999	13.4%	14.3%	13.1%
\$75,000 - \$99,999	11.1%	12.5%	12.0%
\$100,000 - \$149,999	25.1%	22.9%	22.2%
\$150,000 - \$199,999	13.0%	13.4%	14.0%
\$200,000+	18.8%	18.2%	17.7%
Average Household Income	\$139,847	\$147,829	\$147,306
2019 Owner Occupied Housing Units by Value			
Total	1,895	6,856	19,822
<\$50,000	1.7%	1.5%	1.5%
\$50,000 - \$99,999	4.5%	2.4%	1.7%
\$100,000 - \$149,999	3.4%	5.6%	3.9%
\$150,000 - \$199,999	5.5%	6.9%	6.1%
\$200,000 - \$249,999	8.5%	14.0%	10.8%
\$250,000 - \$299,999	13.5%	11.9%	9.8%
\$300,000 - \$399,999	40.1%	21.9%	14.5%
\$400,000 - \$499,999	12.9%	8.8%	9.2%
\$500,000 - \$749,999	6.5%	8.1%	19.1%
\$750,000 - \$999,999	1.8%	8.4%	13.5%
\$1,000,000 - \$1,499,999	0.0%	6.4%	6.3%
\$1,500,000 - \$1,999,999	0.7%	1.7%	2.0%
\$2,000,000 +	0.8%	2.4%	1.6%
Average Home Value	\$360,850	\$489,417	\$547,824
2024 Owner Occupied Housing Units by Value			
Total	2,139	7,222	20,973
<\$50,000	1.1%	1.0%	0.9%
\$50,000 - \$99,999	2.7%	1.5%	1.2%
\$100,000 - \$149,999	1.6%	3.3%	2.5%
\$150,000 - \$199,999	3.2%	4.4%	4.2%
\$200,000 - \$249,999	6.4%	11.1%	8.5%
\$250,000 - \$299,999	11.5%	11.3%	9.1%
\$300,000 - \$399,999	42.3%	24.4%	15.6%
\$400,000 - \$499,999	16.0%	10.9%	10.3%
\$500,000 - \$749,999	9.9%	10.4%	20.7%
\$750,000 - \$999,999	3.2%	10.2%	15.8%
\$1,000,000 - \$1,499,999	0.0%	6.9%	7.1%
\$1,500,000 - \$1,999,999	0.9%	1.9%	2.1%
\$2,000,000 +	1.1%	2.8%	1.8%
Average Home Value	\$407,975	\$539,108	\$592,608

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	5,047	23,774	78,847
0 - 4	4.9%	5.3%	6.0%
5 - 9	5.0%	5.1%	5.0%
10 - 14	6.0%	5.6%	5.1%
15 - 24	13.0%	11.6%	12.0%
25 - 34	12.0%	13.1%	16.6%
35 - 44	14.4%	14.3%	14.8%
45 - 54	16.5%	15.7%	14.8%
55 - 64	14.5%	15.1%	13.7%
65 - 74	8.8%	9.1%	7.6%
75 - 84	4.0%	3.8%	3.2%
85 +	1.0%	1.2%	1.1%
18 +	80.1%	80.1%	80.4%
2019 Population by Age			
Total	7,094	26,493	88,476
0 - 4	4.5%	4.7%	5.3%
5 - 9	5.0%	5.1%	5.2%
10 - 14	5.6%	5.3%	5.2%
15 - 24	10.4%	9.9%	10.6%
25 - 34	13.1%	13.7%	16.0%
35 - 44	12.9%	13.3%	14.3%
45 - 54	14.3%	13.6%	12.8%
55 - 64	14.9%	14.8%	13.5%
65 - 74	11.3%	12.1%	10.8%
75 - 84	6.1%	5.8%	4.9%
85 +	1.9%	1.7%	1.5%
18 +	81.6%	81.8%	81.6%
2024 Population by Age			
Total	7,836	27,646	93,078
0 - 4	4.6%	4.8%	5.3%
5 - 9	4.7%	4.9%	5.0%
10 - 14	5.3%	5.3%	5.0%
15 - 24	9.8%	9.6%	10.4%
25 - 34	12.9%	13.2%	15.9%
35 - 44	14.3%	14.4%	14.7%
45 - 54	13.1%	12.8%	12.4%
55 - 64	14.5%	14.0%	12.6%
65 - 74	11.5%	12.0%	10.8%
75 - 84	7.1%	7.0%	6.3%
85 +	2.2%	2.0%	1.8%
18 +	82.1%	81.9%	81.8%
2010 Population by Sex			
Males	2,444	11,234	37,399
Females	2,604	12,542	41,450
2019 Population by Sex			
Males	3,408	12,491	41,991
Females	3,687	14,004	46,485
2024 Population by Sex			
Males	3,774	13,070	44,186
Females	4,063	14,578	48,892

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	5,048	23,774	78,849
White Alone	15.0%	26.1%	36.4%
Black Alone	66.2%	55.6%	51.6%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	10.4%	9.5%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	5.3%	3.6%
Two or More Races	3.4%	3.1%	2.7%
Hispanic Origin	8.9%	9.8%	8.2%
Diversity Index	60.5	68.2	65.9
2019 Population by Race/Ethnicity			
Total	7,096	26,496	88,476
White Alone	14.3%	25.4%	36.3%
Black Alone	63.3%	53.2%	49.3%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	11.4%	10.0%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.8%	7.4%	4.9%
Two or More Races	4.1%	3.6%	3.3%
Hispanic Origin	12.5%	13.7%	10.9%
Diversity Index	66.1	72.7	69.5
2024 Population by Race/Ethnicity			
Total	7,838	27,647	93,078
White Alone	13.9%	25.4%	36.6%
Black Alone	61.4%	51.2%	47.6%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	11.8%	10.2%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.2%	8.9%	5.7%
Two or More Races	4.5%	3.9%	3.6%
Hispanic Origin	15.3%	16.4%	12.7%
Diversity Index	69.6	75.5	71.6
2010 Population by Relationship and Household Type			
Total	5,048	23,776	78,849
In Households	99.8%	99.9%	98.8%
In Family Households	80.2%	80.0%	74.2%
Householder	23.8%	24.7%	23.9%
Spouse	15.3%	16.5%	15.1%
Child	30.1%	29.2%	27.1%
Other relative	6.7%	6.3%	5.3%
Nonrelative	4.3%	3.3%	2.7%
In Nonfamily Households	19.6%	19.9%	24.6%
In Group Quarters	0.2%	0.1%	1.2%
Institutionalized Population	0.1%	0.1%	0.3%
Noninstitutionalized Population	0.2%	0.1%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	5,284	19,871	65,276
Less than 9th Grade	2.6%	4.0%	4.2%
9th - 12th Grade, No Diploma	6.5%	5.5%	5.2%
High School Graduate	17.5%	18.6%	16.2%
GED/Alternative Credential	1.9%	2.6%	2.2%
Some College, No Degree	22.1%	21.0%	17.3%
Associate Degree	8.4%	5.8%	5.0%
Bachelor's Degree	20.8%	21.8%	23.7%
Graduate/Professional Degree	20.1%	20.6%	26.1%
2019 Population 15+ by Marital Status			
Total	6,021	22,497	74,651
Never Married	33.0%	35.1%	40.8%
Married	44.8%	45.9%	43.7%
Widowed	6.1%	6.2%	4.8%
Divorced	16.1%	12.8%	10.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	93.9%	95.1%	94.3%
Civilian Unemployed (Unemployment Rate)	6.1%	4.9%	5.7%
2019 Employed Population 16+ by Industry			
Total	4,001	14,762	49,530
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	4.3%	6.7%	4.9%
Manufacturing	0.9%	1.8%	1.8%
Wholesale Trade	0.3%	0.6%	0.8%
Retail Trade	5.2%	6.7%	6.0%
Transportation/Utilities	4.7%	5.2%	4.4%
Information	2.1%	2.2%	2.3%
Finance/Insurance/Real Estate	7.0%	6.4%	6.0%
Services	60.6%	54.2%	55.2%
Public Administration	14.9%	16.1%	18.5%
2019 Employed Population 16+ by Occupation			
Total	4,002	14,761	49,527
White Collar	63.4%	65.6%	69.6%
Management/Business/Financial	19.7%	19.1%	21.9%
Professional	25.0%	25.6%	28.8%
Sales	5.9%	7.7%	6.9%
Administrative Support	12.7%	13.2%	12.1%
Services	19.8%	19.7%	19.4%
Blue Collar	16.8%	14.7%	10.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.6%	4.9%	3.4%
Installation/Maintenance/Repair	4.8%	3.9%	2.3%
Production	0.1%	0.8%	1.1%
Transportation/Material Moving	7.3%	5.0%	4.2%
2010 Population By Urban/ Rural Status			
Total Population	5,048	23,776	78,849
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,027	9,790	35,166
Households with 1 Person	33.8%	34.8%	38.0%
Households with 2+ People	66.2%	65.2%	62.0%
Family Households	59.8%	59.4%	54.1%
Husband-wife Families	38.3%	39.8%	34.3%
With Related Children	14.3%	15.0%	12.4%
Other Family (No Spouse Present)	21.5%	19.6%	19.8%
Other Family with Male Householder	4.8%	4.4%	4.1%
With Related Children	2.5%	2.2%	2.1%
Other Family with Female Householder	16.7%	15.2%	15.7%
With Related Children	9.0%	8.7%	9.8%
Nonfamily Households	6.4%	5.7%	7.9%
All Households with Children	26.9%	26.4%	24.7%
Multigenerational Households	7.8%	6.3%	4.8%
Unmarried Partner Households	6.3%	5.3%	6.4%
Male-female	5.5%	4.7%	5.5%
Same-sex	0.8%	0.6%	0.9%
2010 Households by Size			
Total	2,028	9,790	35,168
1 Person Household	33.8%	34.8%	38.0%
2 Person Household	29.4%	30.6%	31.9%
3 Person Household	14.3%	14.4%	13.5%
4 Person Household	10.3%	9.7%	8.6%
5 Person Household	5.8%	5.6%	4.4%
6 Person Household	3.2%	2.5%	1.9%
7 + Person Household	3.1%	2.5%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	2,028	9,790	35,167
Owner Occupied	67.3%	64.5%	52.4%
Owned with a Mortgage/Loan	57.0%	54.7%	44.1%
Owned Free and Clear	10.2%	9.8%	8.3%
Renter Occupied	32.7%	35.5%	47.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,424	10,853	38,765
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Laptops and Lattes (3A)
2.	City Lights (8A)	Laptops and Lattes (3A)	Pleasantville (2B)
3.	Home Improvement (4B)	Home Improvement (4B)	Family Foundations (12A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,183,500	\$34,697,700	\$128,633,454
Average Spent	\$2,911.24	\$3,209.18	\$3,264.15
Spending Potential Index	136	150	152
Education: Total \$	\$7,718,809	\$28,851,324	\$102,757,575
Average Spent	\$2,745.93	\$2,668.45	\$2,607.53
Spending Potential Index	172	167	164
Entertainment/Recreation: Total \$	\$12,826,195	\$52,562,723	\$188,495,707
Average Spent	\$4,562.86	\$4,861.52	\$4,783.18
Spending Potential Index	140	149	146
Food at Home: Total \$	\$19,200,339	\$80,606,341	\$295,695,602
Average Spent	\$6,830.43	\$7,455.27	\$7,503.44
Spending Potential Index	132	144	145
Food Away from Home: Total \$	\$13,595,562	\$58,616,848	\$216,169,661
Average Spent	\$4,836.56	\$5,421.46	\$5,485.43
Spending Potential Index	132	148	149
Health Care: Total \$	\$21,890,191	\$91,179,416	\$323,180,921
Average Spent	\$7,787.33	\$8,433.17	\$8,200.90
Spending Potential Index	131	142	138
HH Furnishings & Equipment: Total \$	\$8,026,522	\$33,860,792	\$120,688,359
Average Spent	\$2,855.40	\$3,131.78	\$3,062.53
Spending Potential Index	134	147	144
Personal Care Products & Services: Total \$	\$3,239,156	\$14,035,925	\$50,818,121
Average Spent	\$1,152.31	\$1,298.18	\$1,289.54
Spending Potential Index	130	146	145
Shelter: Total \$	\$77,242,650	\$312,016,542	\$1,143,765,071
Average Spent	\$27,478.71	\$28,858.36	\$29,023.68
Spending Potential Index	149	156	157
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,359,830	\$39,872,880	\$144,243,308
Average Spent	\$3,329.72	\$3,687.84	\$3,660.25
Spending Potential Index	134	149	148
Travel: Total \$	\$9,511,479	\$38,023,299	\$134,074,485
Average Spent	\$3,383.66	\$3,516.77	\$3,402.21
Spending Potential Index	151	157	152
Vehicle Maintenance & Repairs: Total \$	\$4,031,583	\$17,257,383	\$62,169,604
Average Spent	\$1,434.22	\$1,596.13	\$1,577.59
Spending Potential Index	125	140	138

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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